

## STRAND AUDITORIUM PREPARED FOR PIPE ORGAN

The Friends of the Strand are making special building modifications to house and use the instrument. A soundproof room for the large 15-horsepower Blower has been constructed, 14" metal wind lines to the pipe chambers are finished and soon the construction of the four (4) pipe chambers will begin. The organ console will even have its own elevator lift positioned in an organ pit in front of the stage and will rise from the depths of the theatre bathed in its own golden spotlight!



Organ console on elevator

## YOUR SUPPORT IS NEEDED

We need your financial support to make this a reality. We will accept any donation but for recognition on a commemorative plaque a minimum contribution of \$250.00 is required. There is also an opportunity for naming rights of the entire instrument. For a contribution of \$100,000 or more, the organ will be named in honor or memory according to the donor's wishes. A beautiful plaque will be displayed on the organ console and the name of the organ will be used in all publicity about the instrument. Don't miss this opportunity to help make the Strand a unique entertainment venue.



"El Capitan Wurlitzer Console" Rick McGee photo

## THE STRAND THEATRE PIPE ORGAN DONATION/PLEDGE CARD

Thank you for your support. The Atlanta Chapter of ATOS is a 501 (c) (3) non-profit organization and your contribution is tax deductible

### CONTACT INFORMATION

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
e-mail \_\_\_\_\_

### YOUR DONATION

I am making a full contribution at this time  
(please check box below)

I am making a pledge at this time  
(Please check box below)

\$10,000       \$5000       \$2500  
 \$1000       \$500       \$250

Other \_\_\_\_\_

This is being given in honor or memory of

\_\_\_\_\_  
\_\_\_\_\_

Pledge may be paid over a 12 month time period.  
Please choose:

monthly       quarterly       semiannually

Signature \_\_\_\_\_

Please mail this card with your check payable to:  
"Atlanta Chapter, ATOS"  
P.O. Box 426, Marietta, Ga. 30061-0426.  
Specify "Strand Organ Project" on the memo line.



## A THEATRE PIPE ORGAN



El Capitan Wurlitzer, Rick McGee photo

## FOR THE STRAND THEATRE



Atlanta Chapter of the  
American Theatre Organ Society  
P.O. 426

Marietta, Ga. 30061-0426  
phone 770-428-4809  
ronhcarter@msn.com

## HELP PRESERVE A UNIQUE AMERICAN ART FORM THE MOVIE PALACE PIPE ORGAN

Join with the Atlanta Chapter of the American Theatre Organ Society in raising funds for the installation of a 1920's theatre organ in the Marietta Strand Theatre. There is no experience more thrilling than the sound of a pipe organ with its unmistakable mixture of musical power and aural majesty. It is a very complex musical machine. A ONE MAN BAND!



Toy counter, traps, effects



Pipe chamber



Console at concert level, Rick McGee photo

There are only two theatres in Georgia that still house a real theatre pipe organ-the Fox in Atlanta and the Rylander Theatre in Americus. The Strand could become the third! The Atlanta Chapter of ATOS needs to raise \$250,000 to restore and install a 20+ rank instrument by combining two historic Georgia organs that were rescued by chapter members back in the 1960's- a Wurlitzer from the Lucas Theatre in Savannah and a Robert Morton from the Capitol Theatre in Atlanta. By combining these two historic Georgia instruments the Strand will have one of the largest theatre pipe organs in the southeast.

## WHO IS THE ATLANTA CHAPTER OF THE AMERICAN THEATRE ORGAN SOCIETY?

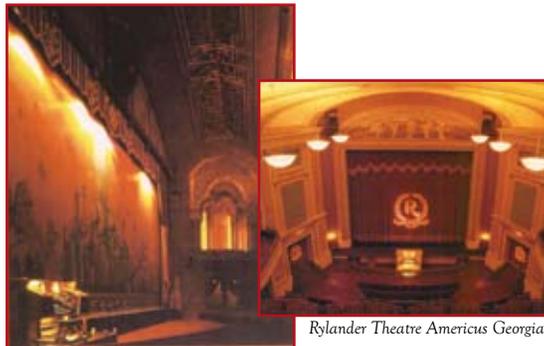
The Atlanta Chapter and the international organization of which we are a part are dedicated to the preservation and maintenance of the remaining theatre organs of the world; the preservation of its musical literature; and the exploration of new musical endeavors possible on these historic musical instruments. We are a non-profit, educational organization chartered under the laws of the State of Georgia and have been granted tax-exempt status by the IRS.



Ron Carter at Rylander Theatre Moller

The Atlanta Chapter of ATOS has pledged to provide, restore, install and maintain at no charge a world class instrument for the Friends of the Strand.

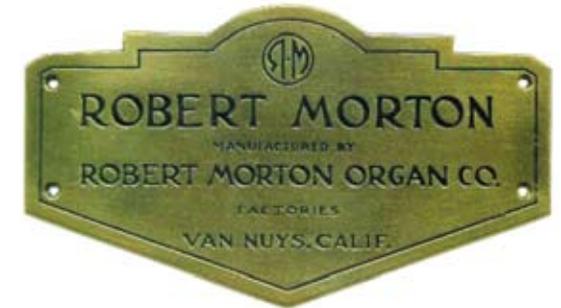
Local theatre organists will provide pre-show and intermission music at all public performances as part of our educational and entertainment mission. The Atlanta Chapter will sponsor silent film screenings with live organ accompaniment, organ concerts, and provide organists for weddings, private parties, corporate functions, theatre tours and more!



Atlanta Fox Theatre, photo courtesy of Michael Portman

## WHAT IS A THEATRE PIPE ORGAN?

Conceived in the early 1900's as live accompaniment for silent films, the theatre pipe organ revolutionized the movie industry. Through its carefully crafted maze of keyboards, pipes, percussions and effects the organ reproduces the sounds of an entire orchestra.



"Embassy Page Organ with orchestra" Elbert Fields photo

