

PATRAGON

A publication spotlighting The Strand

Summer 2013



Lewis Grizzard: In His Own Words Coming This September!
pg 10

Get Ready, Get READY! (for Motown)
pg 19

Summer Concert Series
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NEW: The Lounge Opens!
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The Strand saw a **28% increase in attendance**.

The Strand hosted **450 public and private events**.

The Strand operates on a **strict budget**: 40% of income is from ticket/concession sales, 26% from rentals, and 34% comes from donations. Nationally, arts organizations depend on donations to cover over 50% of their budget.

The Strand had **78 business/foundation donations** and **421 individual donations**.

The Strand generated an estimated **\$163,137 in local tax revenues** and \$174,989 in state tax revenues.*

The Strand had patron involvement from **303 different zip codes**.

The Strand had **183 students** participate in a Strand education program.

The Strand hosted **34 weddings** and rehearsal dinners.

Since opening in 2009, The Strand has seen over 290,000 patrons walk through its doors.

* "Arts & Economic Prosperity Calculator" Americans for the Arts.



Thanks for picking up a copy of the *Patron!* The *Patron* is published by the Earl Smith Strand Theatre with the purpose of informing our patrons about upcoming events, important news, and fun facts. Thank you for your support of The Strand!

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Advertising
To advertise in future issues, contact Cassi Costoulas at cassi@earlsmithstrand.org or 770-293-0080, ext. 302.

Get on the Mailing List
Over 5,000 Strand patrons will enjoy this issue. The Strand also publishes a weekly e-newsletter with upcoming events and other information.

If you'd like to be added to the mailing list or e-news list, please contact the Box Office.

BOX OFFICE INFO

Buy tickets by calling 770.293.0080, online at www.EarlSmithStrand.org, or by visiting 117 North Park Square Marietta, GA 30060. Box Office hours are M-F from 9 AM - noon & I - 4 PM.

Atlanta Lyric Theatre patrons can purchase tickets through the Atlanta Lyric Theatre Box Office. Tickets can be bought over the phone at 404.377.9948, and online at atlantalyrictheatre.com

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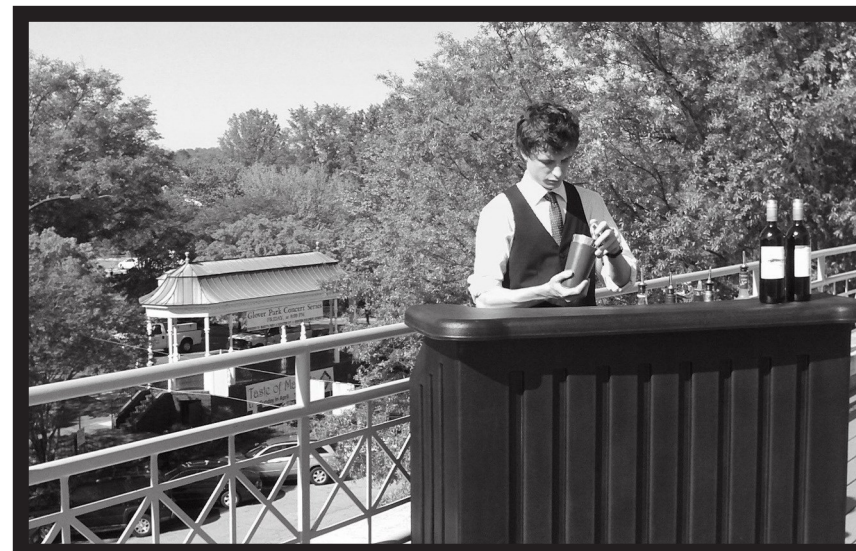
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Nikki Maisonet
Ryan Smoak
Taylor Tolbert

Behind The Scenes

Catherine Rhodes: Guided by Voices

Staff Writer Manda Costoulas

Catherine Rhodes, vocal coach extraordinaire and Strand employee, is moving! Due to the quick growth and popularity of her vocal lessons, all students will now be taught in a new space just a half a mile away from The Strand. Her new facility will feature a waiting room for parents and close proximity to the square for voice lessons.

What's the difference between voice lessons and performance voice lessons? In performance voice lessons, students learn

much more than just the technique of singing, they learn how to perform songs—which improves critical thinking skills, discipline, organization, awareness, and self-confidence. These voice lessons include teaching the biology of the voice, personal health and fitness, how to read and analyze music, and, of course, how to perform.

As a native of Marietta, Catherine attended the Cobb County Center for Excellence in the Performing Arts at Pebblebrook High School where she was a member of the elite musical theatre group, CompAny, and performed in well over fifty musical and choral productions under the direction of Earl Reece and Frank Timmerman. Catherine attended Manhattan

School of Music in New York City and studied classical voice for a year privately with Mark Oswald, a vocal coach for the Metropolitan Opera. She has also studied classical voice at Oberlin College and Eastman School of Music in summer intensives. Catherine graduated from Indiana University where she studied classical voice with Alice Hopper at the Jacobs School of Music, performed in musical theater, and was a Varsity member of the Singing Hoosiers.

There is limited availability for new students. For more information, or to schedule a lesson, please contact Catherine directly at

catherine@earlsmithstrand.org.

Directions

Earl Smith Strand Theatre
117 North Park Square Marietta, GA 30060

The Strand is located on the north side of the historic Marietta Square at the corner of Cherokee St. and North Park Sq.

Going north on 75

Get off on exit 263 toward Marietta and merge onto South Marietta Parkway. After 2.8 miles, take a right onto Atlanta Road. After 0.4 miles, The Strand Theatre will be on your left at the northeast corner of the historic Marietta Square.

Going south on 75

Get off on exit 265 and take a right onto North Marietta Parkway. After 1.4 miles, take a left onto Church Street. After 0.4 miles, take a left onto North Park Square. The Strand Theatre will be on your left at the northeast corner of the historic Marietta Square.



Strand FAQ

Q: Do you offer tours?

A: We offer private tours to groups of 10 or more. Just call our box office to schedule!

Q: When can I look inside The Strand?

A: The Strand is typically closed when there's not an event going on. We do often have non-ticketed events such as Brew with a View or free movie nights that allow newcomers to take a look around certain areas of the facility.

Q: When is your box office open?

A: Our Box Office is open from 9 AM- noon and 1 PM -4 PM Monday through Friday. Box office is also open 2 hours before all ticketed events.

Q: How can I find out what is happening at The Strand?

A: There are several ways to stay in the loop:

- 1) Our Upcoming Events flyer is available outside the theatre.
- 2) Our website is updated daily with events.
- 3) Our Upcoming Events e-mail is released every week. To be added, visit our web page and click the "Join Our Mailing List" button.
- 4) We post all of our events on our Facebook and Twitter pages.

Q: How do I rent the theatre and/or event rooms?

A: You can contact our events manager, Andrew Cole, at andrew@earlsmithstrand.org or fill out the form found on the website by clicking "Event Room Rental" on our home page.

Q: How do I buy tickets?

A: There are several ways to purchase tickets:

- 1) By phone: 770.293.0080
- 2) Online: www.EarlSmithStrand.org
- 3) The Box Office: 117 North Park Square | Marietta, GA 30060, M-F (see hours above)

Q: Are there volunteer positions available?

A: Yes! If you'd like to get involved, e-mail katie@earlsmithstrand.org.

The Strand is Soooo Social

Like our FB page, follow us on Twitter, or check in to Earl Smith Strand Theatre on Foursquare!



Twitter: [StrandMarietta](https://twitter.com/StrandMarietta)



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Usher Spotlight: Debby O'Neil

Staff Writer Katie
Pflugrad

At The Strand, we pride ourselves on providing a memorable, engaging, and nostalgic experience for our audiences. Whether you're looking for a date spot, a place to take the family, or a historic landmark to check out on your tour of Atlanta, The Strand has an event to meet your needs. In order to provide Marietta with this variety of events, our community comes together on all fronts and collaborates to help the show go on.

For every event hosted at The Strand, guests are greeted at the door by an usher. These ushers work solely on a volunteer basis. Their passion for The Strand comes from their love of the arts and the presence that theatre has in our community. We wanted to take a little time to showcase one

of our most devoted volunteers. Debby O'Neil is a retired nurse that has devoted this past year to our events hosted at The Strand. Originally from Boston, she moved to Georgia in 1993 to work in Savannah. She now resides in Smyrna, has two daughters, Julie, in Salt Lake City, and Lora in Manhattan. Her scattered family and Boston roots allow her plenty of travel. She says that her favorite parts of volunteering at The Strand is getting to meet the patrons and seeing the talented performers showcased. Debby is thankful to share her story and to be a part of the rebirth of the great Earl Smith Strand Theatre.

Thank YOU, Debby, for being such a strong and dedicated piece of our volunteer staff. We appreciate you!

If you are interested in becoming a volunteer usher, please contact Katie at katie@earlsmithstrand.org



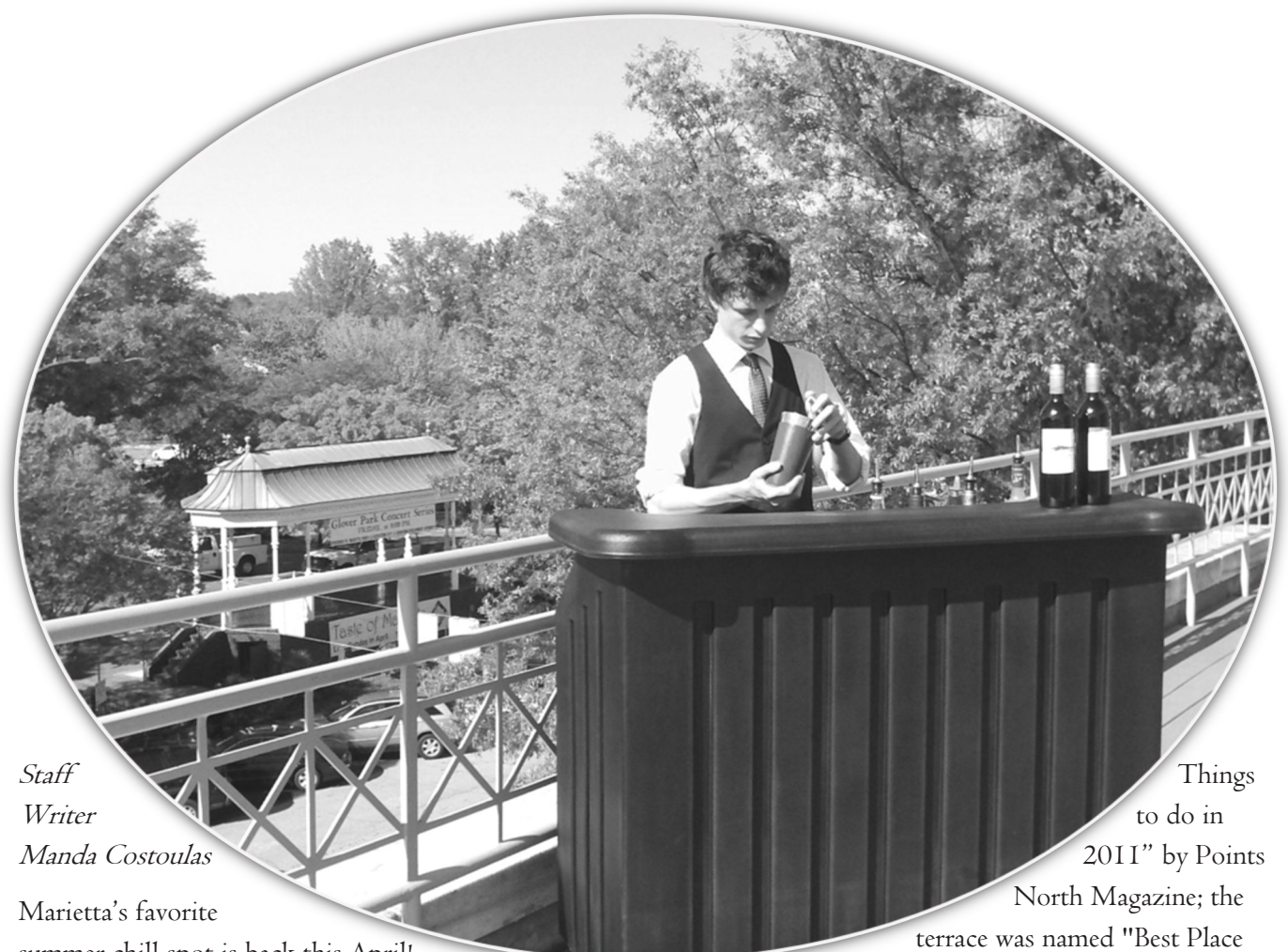
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Staff Writer Manda Costoulas

Marietta's favorite summer chill spot is back this April! The Strand's popular Brew with a View – a rooftop terrace bar with one of the best views in Marietta – is back for many Friday and Saturday nights in 2013. Mariettans agree there's no better place to relax, listen to some live music, and have a cool drink on a sultry summer night than right here at The Strand.

With a breathtaking view of Marietta Square and Kennesaw Mountain, the terrace at sunset is a

Brew is Back!

sight not to be missed. Live music has been featured at Brew with bands such as The Goodbye Machine, Brothers of the Ridge, Fountaine Lewis, Pocket the Moon, The Hunger Valley Boys, Bellwether Station, and Geisha Hit Squad.

Brew with a View was listed in "25

Things to do in 2011" by Points North Magazine; the

terrace was named "Best Place to See & Be Seen" by Cobb Life Magazine in 2010; and Brew with a View was included in "43 Things to do in Cobb" in Cobb Life in 2010. Brew with a View is 21 and up, and admission is free to the public! Grab some friends and grab a drink at Brew in 2013.

Brew with a View is open 6-10pm, Friday and Saturday nights. 21+. Dates TBA, check our website at www.earlsmithstrand.org or sign up for our mailing list for updates!

Glover Park Free Concert Series 2013

April 26 - Kurt Thomas Band / Party Rock & Country

May 31 - The Glow Band / Variety & Classic Rock

June 1 - GSO Jazz

June 28 - Atlanta Pleasure Band / R&B

July 26 - The Grapevine / Beach Music / Oldies

August 23 - AIA / Jimmy Buffett Tribute Band

September 27 - The 911 Band / Soul & Motown



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lease with the Goldstein family in 2004, to countless meetings, fundraisers, selling Strand t-shirts under the old rusted Marquee, and conducting tours of a pigeon infested building, this effort has been quite an experience. One of the best things we ever did was to hire Earl Reece as our Executive Director. He is such a talented, innovative leader and has surrounded himself with great staff. Then of course there is the theatre's namesake Earl Smith. There is absolutely no doubt that if it had not been for Earl Smith, The Strand would not be open for business today! As some of the original board members rotated off the Board we continued to select the cream of the crop of government, community, and business leaders. Persons like Kim Gresh, Steve Imler, Bill Dunaway, David Hankerson, Liz Cole, Carol Ann King, Faye Di-Massimo, Eve Gray, Kevin Moore, Bob Ott, Bonnie Reavis, Judge Mary Staley, Michele Swann, Gene Weeks and Stan Wise. I have no doubt that we have the best group of Board members of any non-profit organization in Georgia!

What is the best and the most challenging part of being involved in the arts community?

The biggest challenge facing The Strand and the arts community in general is of course funding. We have had tremendous support from the community, government and business, even in a down economy. But because of the recession our fund raising has not been enough



to completely pay off our construction loan. BUT we are well on the way with a new capital campaign effort to wipe the debt clean by the end of 2013. And we CAN DO IT!! We have had a tremendously successful theatre operation

and our budget has been in the black for almost five years! We have completely restored and outfitted a 1935 Marietta landmark with state of the art sound, lighting, projection and even a huge theatre organ that rises from the depths of the theatre bathed in a golden spotlight! Yes, we have been called the Fox of Cobb County! We have entertained over 200,000 patrons at our movies, shows, concerts, receptions and weddings. We have a proven track record!

What do you see in the future of The Strand?

I see a very bright future for the Earl Smith Strand Theatre. Our Board of Trustees has never been more committed. Our Executive Director and staff have a tremendous lineup of productions, shows and events planned well into the future. The Marietta Square has never been more active with new restaurants, shops, events, concerts and the continued restorations of public areas. With the economy on the rebound and hundreds of housing units planned within walking distance of The

Strand, we have a fantastic opportunity to present quality arts productions to enthusiastic audiences in a wonderfully restored theatre!

Board Spotlight & History with Ron Carter

Interview with the Friends of The Strand's Ron Carter, an Executive Committee member, secretary of the Board of Directors, and theatre organist extraordinaire.

What is it about The Strand that made you interested in getting involved?

My interest in The Strand began after becoming a member of the Atlanta Chapter of the American Theatre Organ Society and experiencing how the Atlanta Chapter of ATOS had become involved in the Save the Fox campaign back in the late 1970s. Members of the chapter had literally saved the Fox Theatre's Mighty MO Theatre Organ which led to the saving of the Fox Theatre itself! Having moved to Marietta in the 1960s and attending The Strand when it was just a movie theatre, I often dreamed of what it would be like for The Strand to have its own mighty theatre organ. About this same time I became interested in the saving of historic theatres across the country with the forming of the League of Historic Theatres and the Theatre Historical Society of America. I kept abreast of how other cities had saved their neighborhood theatres and felt that Marietta could do the same for The Strand. I watched from the sidelines as The Strand was closed as a movie house in 1976, its conversion into a cinema draft house in the 1980s and then its various uses since that time. Being a theatre/church organist I had a chance opportunity to meet Joe Daniel, a local banker, when I accompanied him and his



Ron Carter at The Strand's Mighty Allen Theatre Organ, Day in the Life Photography

wife who sang for a funeral at Roswell St Baptist Church. In speaking with Joe about my background, I mentioned ATOS and how I had dreamed of having a theatre organ in The Strand and how disappointed I was every time I was at the Marietta Square and looked over and saw The Strand's darkened Marquee! I so hoped that somehow The Strand could be restored. After a few weeks Joe called and invited my wife and me to lunch at United Community Bank to meet with him and Ed Mulkey to talk about The Strand. Joe said he had spoken to Philip Goldstein, The Strand's owner, and felt that the timing was right for a community effort to raise funds for the theatre's restoration. Joe said he had the perfect person to head up this effort, none other than Earl Smith! In a few weeks a group of community and government leaders met at The Strand for a tour and discussion of bringing back The Strand. I was fortunate enough to have been invited to this first meeting and now as it is said "the rest is history!"

You've been with the Friends of The Strand since the beginning. What has that been like?

Having been with the Friends of the Strand from the very beginning has been the experience of a lifetime. I have gotten to know the "movers and shakers" of Cobb County and the City of Marietta. What has impressed me the most has been their selfless dedication, with no other reward than in making our community a better place to live. I think of some of the original Friends of the Strand Board, members like Sam Olens, Steve Tumlin, Earl Smith, Bob Ash, Becky Paden, Joe Daniel, Cheryl Moultri, Mickey Blackwell, Dan Cox, Ralph Knight, Mary Karras, Beth Sessoms, Bruce Dean, Kim McGrath, myself and others who had a vision to have a community-based performing arts theatre on the Marietta Square. We faced an overwhelming challenge to begin something of this magnitude literally from scratch. From applying for our 501 (c)(3) status in 2003, to signing a fifty year



Lounging Around

Staff Writer Manda Costoulas

It's an hour before your favorite band takes The Strand stage and you've been waiting for this show all week. Only problem: the concert doesn't start for a while and you need a place to sit, relax, and prep for the live music ahead.. A cold beer would be nice, too.

Don't worry, we're here for you.

The Strand is proud to present the best pre-show hangout in town: The Strand Lounge. Our second floor event space has been transformed into a classy, relaxing place to pass the time, chat, and have a few drinks before your performance begins. If you've ever been to our second floor, you know that it doesn't take much to make it welcoming. With the addition of beautiful tables and chairs for sharing a pre-show drink around, luxurious couches to relax on, and a full bar serviced by our helpful bartenders, The Strand Lounge has become the place to be.

So, the next time you're counting down the minutes to your most beloved musical, go ahead and leave hours before you need to. You can always come grab a drink, relax, and soak up the atmosphere at The Strand Lounge. Yeah, we're excited, too.



Call-a-Thon Returns in July

Staff Writer Manda Costoulas

There's nothing more inspiring than a community coming together to help one of its own, and The Strand felt that community spirit in spades during last year's Call-A-Thon fundraising event.

Last year, Marietta came together to raise a whopping \$70,000 to help fund theatre operations at The Strand. Members of the Friends of The Strand Board manned the phone bank on The Strand stage from 9am to 9pm, while performance sets from local artists took place in front of them

at the top of every hour.

This year, The Earl Smith Strand Theatre will be kicking off its 2013 fundraising campaign with The Second Annual Strand Call-a-thon on July 10th, a 12 hour fundraising

event. The goal is to top last year's \$70,000 in one 12 hour push.

Funds raised at the Call-A-Thon will go towards the theatre's operations budget - funding new shows, repairs to the building, and



keeping the lights on and the air flowing. Come by The Strand on July 10th to support your community and help us make history! The theatre will be open to the public from 9am to 9pm. You can bring a

check, call at 770.293.0080, or donate online at www.earlsmithstrand.org. The event will be streaming live online through ustream.tv. Check our website for updates and a link to the live streaming site!

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Lewis Grizzard: In His Own Words

Lewis Grizzard Live On-stage... Again

Actor Bill Oberst, Jr. has stepped into the late Lewis Grizzard's shoes over 1,000 times in the last decade. Oberst's portrayal of the Southern writer and humorist is a one-man show authorized by Grizzard's family, which says it is the closest thing to seeing the late great spokesman of the south on-stage again since Grizzard's death at age 47.

Grizzard's widow Dedra still remembers the moment she first saw Bill Oberst, Jr. as her late husband. "When he looked down over those glasses and the audience laughed, it really was like seeing a ghost," she says. Yet Mrs. Grizzard was skeptical. A tribute show with an actor playing Mr. Grizzard had not been her idea, but hers was the final word. "After the show so many people came up and thanked me. So I decided that maybe we could do this in a way that honored Lewis's memory, which was the most important thing to me. I told Bill 'Let's just try it and see what happens.'" Twelve hundred performances later, the show is still go-

ing strong. The two-act performance features Grizzard's best-loved stories and jokes, along with some poignant and funny readings from his books and newspaper columns. Lewis Grizzard was the most widely syndicated columnist in America for 15 years until his death at age 47, appearing in 450 daily newspapers. He famously refused to use a computer and wrote on a manual typewriter, saying, "I like to by-God hear some noise when I type." Grizzard wrote early each morning at his Atlanta breakfast table, agonizing over each word and going through countless drafts and cigarettes before calling his



Bill Oberst Jr.

secretary at the Atlanta Journal-Constitution to dictate the finished result. He once turned in an entire manuscript to Random House with no 'e's in it because his ancient Royal typewriter's 'e' key had snapped off. Grizzard told the publisher, "Wherever you see a blank space, just put an 'e' in there."

Lewis Grizzard's 18 best-selling

books include five Number One bestsellers on the New York Times' bestseller list: *Elvis Is Dead And I Don't Feel So Good Myself*, *Shoot Low Boys - They're Riding Shetland Ponies*, *When My Love Returns From The Ladies Room Will I Be Too Old To Care?* and *Don't Bend Over In The Garden Granny - You Know Them Taters Got Eyes*.

Oberst is a South Carolina native. He lives in Los Angeles these days doing film and TV work. On-stage the actor wears Mr. Grizzard's own Gucci loafers and his favorite golf shirt. "1,200 shows and I can count on my fingers the number of those that weren't sold out," says Mr. Oberst, "It has

nothing to do with me and everything to do with Lewis. The whole experience has been one of the greatest blessings of my life. I just hope when I get to heaven he's not mad at me for wearing his shoes."

Lewis Grizzard: In His Own Words will be presented at The Strand Theatre September 27th and 28th at 8pm, and September 29th at 3pm. Tickets are assigned seating, \$20, and available for purchase at The Strand Box Office at 770.293.0080, online at www.earlsmithstrand.org, and in person at 117 North Park Square. The show is presented in two acts and runs 90 minutes.

Events

Crack! Bang! Boom! Celebrate Independence Day at The Strand

Staff Writer Manda Costoulas

It's never too early to decide on your Fourth of July day agenda. Break out of the normal of burnt hotdogs from the grill, ants in your aunt's potato salad, and third-degree burns, not to mention lost eyebrow hair, from lighting your own fireworks. Why not let The Strand plan it for you? Pack up the family and head on down to your local historic theatre to watch the Marietta Freedom Parade, catch the premiere of *The Motown Sound*, and experience fireworks above the square.

Bird's Eye View of the Freedom Parade

Kick off your day by watching the Freedom Parade on The Strand's rooftop. Why fight for a good spot on the street when you can see the whole parade as it passes right next to The Strand from a bird's eye view?

Starting at 10 AM, the City of Marietta's Freedom Parade will begin at Roswell Street Baptist Church and will head toward the Square from Roswell Road, turning onto Cherokee Street next to The Strand! Only 100 people can enjoy a "view above the rest" from The Strand's rooftop terrace.

A cash bar will be open and offer amazing morning beverages, such as bloody marys, mimosas, and screwdrivers. Doors open at 9 AM, so you have plenty of time to grab a drink and great ready for amazing views. Admission is \$10 and will be limited to 100 people. It is recommended that you purchase tickets in advance as the event has sold out in the past. No outside food or drinks is allowed.

Celebrating Motown, American Music

After a long day on the Square, you can come



Burn, Baby, Burn

Staff Writer Manda Costoulas

This year, The Strand is working towards an ambitious goal of retiring the 1.5 million dollar renovation debt incurred from the restoration of the theatre. The effort is headed up by the theatre's capital campaign committee, who plans to raise 50,000 from grant funding, making up the rest with a \$1 million major donor campaign.

"The Strand is a gem for Cobb County and the entire region," said former Gov. Roy Barnes, who is co-chairing the major donor capital campaign efforts. "You cannot go there and not

have it bring back a flood of old, warm memories. To see a landmark like this restored is good for the community. I think that all of us have seen that the Strand is one of the greatest cultural venues in the region. We think it's necessary to get them out of debt. It's important to raise sufficient funds, rather than refinancing the debt. We need to be able to get this debt taken care of."

The Strand has a variety of fundraising events planned for 2013. Returning this year are events such as the Call-A-Thon, a twelve hour fundraising open house that pulled in \$70,000 last year, and STRANDelicious, a foodie's dream event involving local restaurants and eateries.

The theatre also has several grant applications in the works currently, and the committee is confident in its ability to raise the needed capital.

In addition to the exciting season ahead at The Strand, featuring shows such as the return of the favorite Motown revue, *The Motown Sound*, Lewis Grizzard tribute comedy show *Lewis Grizzard: In His Own Words*, and the musical *Footloose*, the Note Burning would give the theatre even more opportunity to bring exciting programming to the gem of Marietta.

The capital campaign committee plans to celebrate the erasing of the debt with a Bank Note Burning party on December 31st.



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back into the theatre and enjoy the premiere of *The Motown Sound*. After a day on your feet, who wouldn't want to sit back in a plush auditorium chair with popcorn in one hand and a nice cold coke in the other? Oh, but don't get too comfortable. You won't be able to resist dancing and singing to classic Motown tunes. This year's Motown show promises to deliver a night of unforgettable song and dance as we celebrate the stars, the influence of Motown, and voice the story of Motown Records and how it changed American music forever.

Red, White, and Brew

What better way to wrap up the night than enjoying a memorable Fourth of July on The Strand Theatre's festive terrace? Watch Marietta's sky light up with dazzling fireworks display from four stories above the square with a cocktail in hand. The view of thousands of people in the square's streets is pretty unbelievable too.

The fireworks will light the sky after dark, estimated to be between 9 and 9:30 PM and The Strand's doors and bar will open at 6 PM. Cobb Life Magazine recently named the terrace the "Best Place to See & Be Seen." Admission is \$15 and will be limited to 120 people. No outside food or drinks is allowed.

So come out to The Strand and celebrate your independence! There is something for everyone whether you enjoy parades, live shows, or striking fireworks!

Photos by Justin Hadley Photography

Events



School's Out for Summer, but Camp is IN!

Staff Writer Manda Costoulas

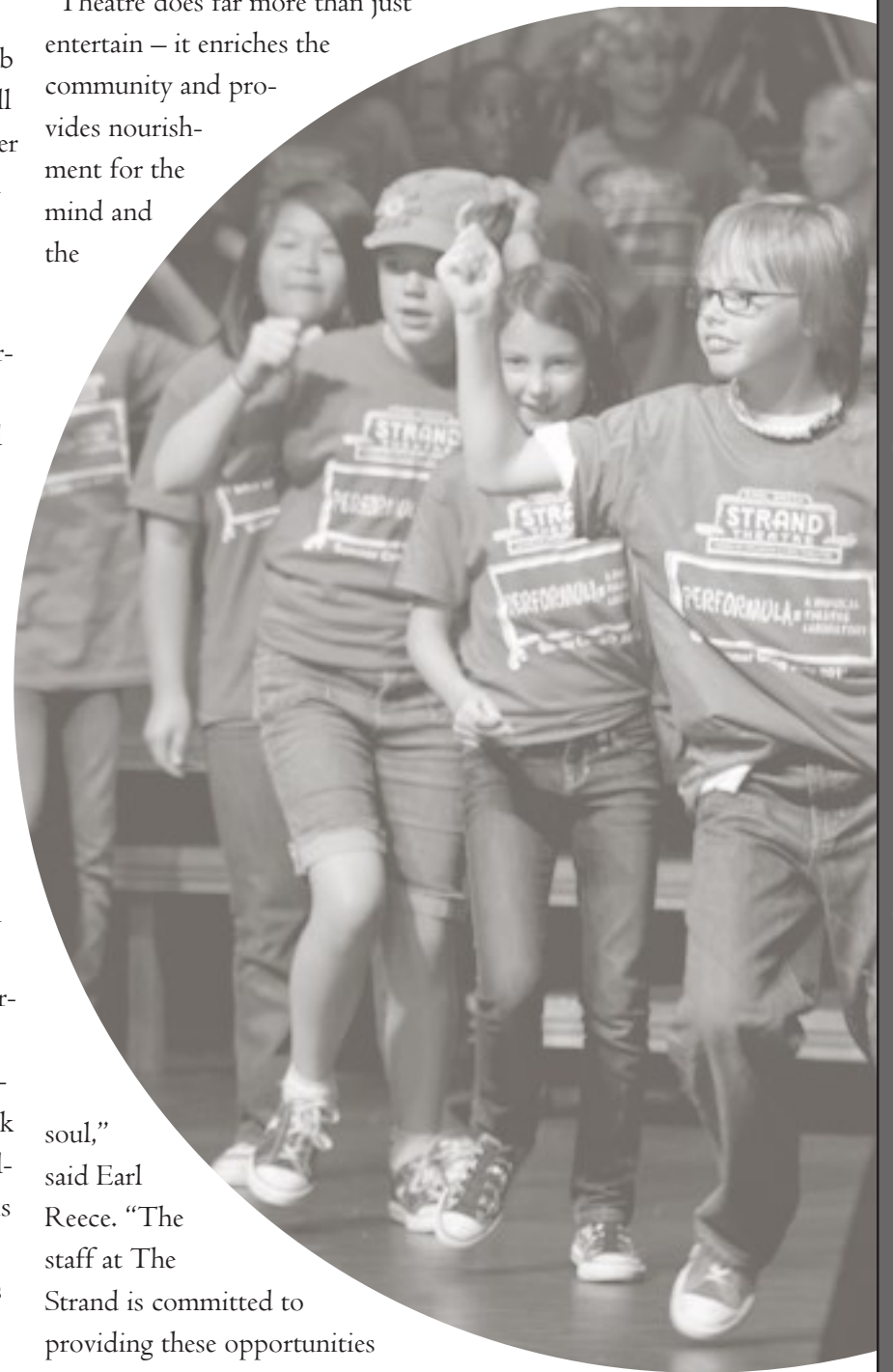
This summer, students from Cobb County and surrounding areas will discover a new “strand” of summer camp called PERFORMULA. In the Earl Smith Strand Theatre’s musical theatre laboratory, young performers will focus entirely on music, dance, and drama, discovering the formulas for performing success! The week-long camp will yield a Friday night performance on The Strand’s Stephen W. Imler Stage.

The Performula camp concept was developed by Strand Executive Director Earl Reece. The former educator-turned-theatre director served as the director of the Cobb County Center for Excellence in the Performing Arts at Pebblebrook High School for fourteen years, significantly growing the program while preparing students for the real world of performing arts. Under his leadership, graduates of the Pebblebrook program secured millions in scholarships to a long list of prestigious universities and performed on Broadway in close to thirty shows and in numerous national tours.

The staff at the Earl Smith Strand Theatre believe that an education without the arts is not a complete education – and there’s plenty of research to back it up. Students who participate in the arts achieve!

The Strand’s education mission is to promote an engaged, diverse, and responsive theater community, while instilling in students a life-long love of and participation in the theatrical arts.

“Theatre does far more than just entertain – it enriches the community and provides nourishment for the mind and the



soul,” said Earl Reece. “The staff at The Strand is committed to providing these opportunities and making them a reality.”

Only fifty spots available per session. Sign up online at www.EarlSmithStrand.org or in person at The Strand box office

Monday-Friday between 9am-Noon and 1pm-4pm. Full payment due at sign up, credit card, cash or checks accepted.

Price is set at \$175 per session.

Friday night performances: FREE admission.

Tuition price includes a Performula t-shirt.

Summer Movie Fun

Staff writer Manda Costoulas

The Strand is back in the movie business in 2013, bringing you some of our favorite flicks- old and new. Check out our line-up this year for gut-busting comedies, timeless classics, sing alongs, and scare-your-pants-off summer blockbusters. Make a night of it by grabbing a bite to eat on the square then sipping on a cocktail from the bar.

As always The Strand will have our fabulous bartenders serving all of your favorite cocktails, as well as a selection of beer and wine. So wet that whistle with a drink from the bar, and sip on your beverage while relaxing in the theatre during your favorite flick.

No special night out to the movies would be complete without a little live entertainment. Come by The Strand a half hour before all movies for our live Organ Pops Concert with Ron Carter on the

Might Allen Theatre Organ.

National Lampoon's Vacation (1983)

Friday, May 24, 8pm

Tickets \$8-\$9

Clark Griswold takes family bonding to a new and strange place in *National Lampoon's Vacation* (1983). The first of the National Lampoon's Vacation series, *Vacation* follows the Griswold family's eventful cross-country drive to the Walley World theme park in California. Before your summer vacation begins, take a night

Performula Information Form

July 15-19, 2013



Student Information

Name (Student)	
Rising Grade	
Rising School	

Student Costuming Information

Shirt Size (please indicate adult or child size)	
--	--

A little more info...

Please list any allergies or any other special information we might need to know about the student.

--

Parent/Guardian Info

Name	
Street Address	
City ST ZIP Code	
Home Phone	
Work Phone	
Email	
Relation to Student	

Sign my student up for the (please circle) 9am to Noon or 1pm to 4pm session of Performula.

My **check** for the amount of \$_____ is enclosed.

Please charge my **credit card** for the amount of \$_____.

Name as appears on card _____

Card # _____ Exp Date _____

Billing Address _____

away from the kids and bathe in the comedic glory of Chevy Chase. Rated R.

Sing Along with Mamma Mia!

Thursday, July 11, 6:30pm
 Tickets: \$30 (includes bottomless wine)
 Set on the colorful Greek island of Kalokairi, the plot of *Mamma Mia* serves as a lively background for a wealth of ABBA songs. A young woman soon to be married discovers that any one of three men (Pierce Brosnan, Stellan Skarsgård, Colin Firth) could be her father. She invites all three to the wedding without telling her mother, Donna (Meryl Streep). Watch the drama ensue in this feel-good experience that will have you singing and dancing in the aisles. Lyrics will be displayed at the bottom of the screen to sing along. Bottomless wine is included in your ticket price and a fun silent auction will be held before

the movie!

Bridesmaids (2011)

Friday, August 2, 8pm
 Tickets \$8-\$9
 Put together Kristen Wiig and Maya Rudolph of *SNL*, Chris O'Dowd from the *IT Crowd*, and a host of world class comedienne and you get *Bridesmaids*, a snort-your-drink-out-your-nose funny comedy about how competition between the maid of honor and a bridesmaid over who is the bride's best friend threatens to upend the life of an out-of-work pastry chef. Rated R.

Jaws (1975)

Saturday, August 3, 8pm
 Tickets \$8-\$9
 Get ready for the yearly tradition of scaring yourself away from open water for the summer by coming to watch the classic ocean terror movie *Jaws*. Responsible for decades of thalassophobia, *Jaws*

burst into America's collective consciousness in 1975. Who would have thought that a movie about a super smart shark and two guys in a boat would have won three Oscars and still be watched by millions every year? Yeah, us too. That sounds awesome.

To Kill a Mockingbird (1962)

Friday, August 9, 8pm
 Tickets \$8-\$9
 Known as one of the most important American films of all time, 1962's *To Kill a Mockingbird* is a timeless story of injustice, family, and steadfast integrity in the face of overwhelming adversity. Atticus Finch, a lawyer in the Depression-era South, defends a black man against an undeserved rape charge, and his kids against prejudice. The American Film Institute has named Atticus Finch the greatest movie hero of the 20th century.



PARADOCS

May 4th

Staff Writer Justin Murray

What are you doing on Saturday, May 4 at 8PM? Coming out to the Strand to see Paradocs, of course!

“Paradocs...what’s that?” you may ask. The better question is who are the Paradocs and what do they do?

Paradocs came about in 1996 after a pair of docs, doctors that is, Dr. Larry Clement and Dr. Joe Havlik expressed their love for making music during a conversation at work. Shortly after this realization, Paradocs was formed, and the band has been actively performing and fundraising for wonderful causes since! The band,

which is currently fourteen members strong, is comprised of healthcare workers who all share a love and passion for music. Their shows, a variety of classic rock, country, an pop hits from yesterday and today, are entertaining, energetic, and exciting and audiences will be dancing and singing along to their favorite songs.

Where will you be Saturday, May 4 at 8PM? Here at the strand to see Paradocs and to help them fundraise for a great cause, of course! Tickets are \$10, which is a great deal considering a movie costs roughly the same (probably more), and that money won’t be helping the community! It’s a no-brainer, really.

To find out more information about Paradocs, check out their website at www.paradocsband.com



A New Generation of Performers

Staff Writer Justin Murray

After the success of *Kids on Broadway*, which ran from January 25th through January 27th, it was decided that similar experience would need to take place for local students. And thus, *Spotlight on Kids* was conceived.

The show, which takes place July 25th, July 26th, and July 28th, will be led by Executive Director Earl Reece and Assistant Director Catherine Rhodes.

“*Kids on Broadway* was a tremendous success,” explains Catherine Rhodes, Assistant Director for *Kids on Broadway* and now *Spotlight on Kids*. “We were wowed by what the students were able to

accomplish in such a short time! We knew that we wanted to have another show involving local students and decided to give students an opportunity to perform this summer!”

Spotlight on Kids will be a variety show with local middle and high school students as the stars of the show! It will be very similar in format and structure to other Strand productions such as *Mo’ Motown*, *The Vegas Show 2013*, and *Strandemonium*, and audiences can expect to be stunned and amazed by the level of talent displayed from the students.

First-round auditions for *Spotlight on Kids* took place on March 30 with over fifty local area students auditioning, and another audition is set to take place in May. Students at the March auditions were excited, energetic, and eager to take part in a Strand

production, and a wide array of talents and ages from elementary to high school students were represented.

“Audiences should expect to be amazed by how talented our local students are and how much they have accomplished in a short time,” Rhodes says, referring to the two weeks of rehearsals that are scheduled for the production. “In perspective, many shows put on by local schools have several months of rehearsals before performing.”

Spotlight on Kids will be an all-ages show and fun for the whole family to enjoy. Make sure to mark your calendars so that you don’t miss the talent of our local students. Who knows, you may wind up catching the beginnings of the next big star!

Yacht Rock Schooner June 29th

In a divine intervention on the behalf of extra-smooth AM radio lovers everywhere, Yacht Rock Schooner has sprung forth



fully polyestered from the all-knowing mother ship that brought you Yacht Rock Revue and is ready to take the stage at The Strand. Treat your ear drums to the optimal combination of music and cool that only rockers of yacht can provide with hits from Hall and Oates, Steely Dan, The Bee Gees, and more. With a cool drink in your hand, boat shoes on your feet, and a theater full of

new best friends, how can you go wrong? According to the Schooners themselves, the Yacht Rock Schooner was born of need and is a fast, light, backwards version of the Yacht Rock Revue Mother-ship. The Schooner enjoys walks on the beach, umbrella drinks, relaxed high-seas piracy, low velocity skinny skiing, stepping to the left first, and shopping for

bell bottoms and deck shoes that match.

The Strand offers a full bar to patrons, so come prepared to have a drink while listening to the smooth sounds of yachts rocking. The bar serves selected beers on tap, a variety of wines, and a cadre of cocktails. Be sure to check the bar for new drink specials for every show! The

competent and friendly bar staff is there to make your night as groovy as possible.

Yacht Rock Schooner will be performing at The Strand on Saturday June 29, 2013. Tickets are \$12 in advance and \$15 the night of. Seats are general admission and are available through The Strand Box Office at 770.293.0080 or online at www.earlsmithstrand.org.

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The Sock Hops

July 20th

Staff Writer Justin Murray

Are you feeling the sudden urge to jive, boogie, and sway? Feeling in need of a trip down memory lane? If you answered yes (and who wouldn't?), then you're going to love The Sock Hops.

The Sock Hops will take you on a journey through the 1950's, 60's, 70's, and 80's as they perform classic oldies hits such as "How Deep is Your Love" by the Bee Gees, "Tonight Could be the Night" by The Velvet, and "Why Do Fools Fall In Love" by Frankie Lymon and The Teenagers. Audiences will



be brought to their feet and dancing to the music of these great decades in American Music in this all ages show!

Founded in 1989 right here in Marietta, Ga, the four part harmonies of Courtney Oliver, Ward Hiss, Scott Cruce, and Jim Mitchell have entertained, enchanted, and excited audiences for over two dec-

ades. In addition to performing regularly as a featured act in *The Great American Rock and Revival Show*, The Sock Hops have had the privilege of performing as opening acts for The Rascals, Sha-Na-Na, The Temptations, and many many famous artists and musical acts.

It's time to dust off that old poodle skirt, take your date to the soda fountain, and embrace the feelings of yesteryear on Saturday, July 20 at 8PM here at the Strand. Tickets are \$15 in advance and \$18 on the day of the show.

To find out more about The Sock Hops including audio clips, photos, and event dates, go to www.sockhops.com.

Departure:

Journey Tribute

August 10th

Is there a better way to spend a hot August night than rocking out to the face-meltingly awesome hits of everyone's favorite classic rock supergroup? We didn't think so, so we're bringing you DEPARTURE: The Journey Tribute Band.

According to their website, after being together for just five years, Departure has become the most respected Journey tribute band in the nation. Departure replicates the look, sound and feel of the original 80's rock supergroup Journey. The five band members are the original line up and have developed an

amazing on-stage chemistry. These veteran musicians pride themselves on giving their audience an incredible high-energy stage show from start to finish.

Featured lead vocalist, Brian Williams, has an amazing singing voice flawlessly matching Steve Perry's vocal range and movements. Departure also highlights the early Journey years featuring Joel Hayes on keys and lead vocals. In 2009, Joel was named "Best Keyboardist in Atlanta" for his work representing Jonathan Cain and Gregg

Rolie. Departure was voted Atlanta's "Best Local Entertainer" for 2011 & 2012. Performing over one-hundred shows annually, Departure brings the very best of Journey to audiences of all ages.

So don't stop believin' in lovin', touchin', and squeezin' your sweetheart to the rocking sounds of DEPARTURE: The Journey Tribute Band this August.





Motown Trivia Time!

Do You Know Your Motown?

- A) With whom did Diana Ross record the hit "I'm Gonna Make You Love Me"?
- B) Who was the founder of Motown Records?
- C) What was the original name for the Motown Records building?
- D) The Supremes were one of the sixties most popular groups. Who was the best known lead singer of this famous female trio?
- E) The sixties saw the creation of many classic Motown songs. Which Motown act had a hit with "Bernadette" in the mid-sixties?
- F) The Four Tops had around twenty Motown hits throughout the sixties. In which year did they top the charts with "Reach Out I'll Be There"?
- G) The Jackson Five joined Motown in the late sixties. What was the title of the Jackson Five's first big hit single?
- H) One of Motown's classiest sixties acts were the Miracles. What word completes this Miracles song title "The Tears of a _____"?

Do You Know The Lyrics?

- 1) I've got sunshine, on a cloudy day. When it's cold outside, I've got _____.
- 2) Nothing you can say can tear me away from _____.
- 3) I'm bringing you a love that's true, _____.

A) The Supremes and The Temptations B) Berry Gordy C) Hitville USA D) Diana Ross E) The Four Tops F) 1966 G) I Want You Back H) Clown
 1) The month of May. 2) My guy. 3) So get ready, get ready!



This March's Vegas Show 2013 featured a preview of The Motown Sound with performances of The Tops and Temps. Featured above: Sterling McClary, Doug Tindel, Kevin O'Hara, Tyrell Johnson, and Taj Stephens.

Get Ready, Get READY! (for Motown)

Staff Writer Manda Costoulas

Prepare to get your groove on at the Earl Smith Strand Theatre this summer at the return of its popular Motown show! This year's show, *The Motown Sound*, is sure to have audiences' toes tapping, fingers snapping, and feel-good nostalgia flowing.

"This will be our third year to produce a Motown show," Executive Director Earl Reece explains. "After our first production, we knew that

everyone agreed with us that Motown music is truly universal and the music of America. It started in 1957 with the talented Berry Gordy, and the music is still loved and enjoyed today." Earl continues, "The week of July 4 is the perfect time to celebrate our country and the music that our country loves. *The Motown Sound* is ninety minutes of non-stop energy, excitement, and fun. It is guaranteed to be a crowd pleaser!"

Following the huge success of last year's show, *The Motown Sound* whisks audiences back to the 1960's with the feel-good hits of the much celebrated Motown era. Featuring songs by artists like Marvin Gaye,

The Temptations, Jackson 5, and The Supremes, *The Motown Sound* will be a journey through the Motown greats highlighted by stunning dance, brilliant costumes, and knockout vocals. This year will bring new songs, new performers, and new choreography along with that classic Motown sound. *The Motown Sound* will be directed by Earl Reece with Assistant Director Catherine Rhodes.

The Strand will be presenting *The Motown Sound* from July 4-July 14. Tickets are \$25 and assigned seating, with a special discount for groups of ten or more.