

PATRION

A publication spotlighting The Strand

Music Series Takes Off

Strand Music Series continues with old favorites and fresh faces

pg. 17

Packway Handle Band, cover

Get Your Kids Geared Up For Performula

Strand summer camp returns for a second year, better than ever

pg. 37

Sound of Silence

Silent movies come alive at The Strand

pg. 25



EARL SMITH

STRAND
THEATRE

HOME OF ATLANTA LYRIC THEATRE

Spring/Summer 2012

Cover photo by Jessica Horwitz

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Thanks for picking up a copy of the *Patron*! The *Patron* is published by the Earl Smith Strand Theatre with the purpose of informing our patrons about upcoming events, important news, and fun facts. Thank you for your support of The Strand!

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Editorial

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Advertising

To advertise in future issues, contact Cassi Costoulas at cassi@earlsmithstrand.org or 770-293-0080, ext. 302.

Get on the Mailing List

Over 5,000 Strand patrons will enjoy this issue. The Strand also publishes a weekly e-newsletter with upcoming events and other information.

If you'd like to be added to the mailing list or e-news list, please contact the Box Office.

BOX OFFICE INFO

Buy tickets by calling 770.293.0080, online at www.EarlSmithStrand.org, or by visiting 117 North Park Square Marietta, GA 30060. Box Office hours are M-F from 9 AM - noon & 1 - 4 PM.

Atlanta Lyric Theatre patrons can purchase tickets through the Atlanta Lyric Theatre Box Office. Tickets can be bought over the phone at 404.377.9948, and online at atlantalyrictheatre.com

About the Covers...

Front Cover:

The Packway Handle Band will be back on The Strand stage in October. Continue to page 17 for more info.

Front Cover photograph by Jessica Horwitz

Back Cover:

This Fourth of July at The Strand has plenty of events to keep you cool and entertained during the vestivities. More on page 20 & 21.

Back Cover photograph by Justin Hadley

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Directions

Earl Smith Strand Theatre
117 North Park Square Marietta, GA 30060

The Strand is located on the north side of the historic Marietta Square at the corner of Cherokee St. and North Park Sq.

Going north on 75

Get off on exit 263 toward Marietta and merge onto South Marietta Parkway. After 2.8 miles, take a right onto Atlanta Road. After 0.4 miles, The Strand Theatre will be on your left at the northeast corner of the historic Marietta Square.

Going south on 75

Get off on exit 265 and take a right onto North Marietta Parkway. After 1.4 miles, take a left onto Church Street. After 0.4 miles, take a left onto North Park Square. The Strand Theatre will be on your left at the northeast corner of the historic Marietta Square.

From the Big Chicken at Cobb Parkway & Roswell Rd

Go west on Roswell Road toward Marietta. After 1.7 miles take a right onto East Park Sq. and The Strand Theatre will be on your left at the northeast corner of the historic Marietta Square.

From Barrett Parkway and Dallas Highway

Go east on Dallas Hwy. toward Marietta. After 1.5 miles, Dallas Hwy. turns into Whitlock Ave. Continue for 2.7 miles until you run into the Marietta Square. Take a left onto East Park Square. The Strand Theatre will be on your left at the northeast corner of the historic Marietta Square.



Strand FAQ

Q: Do you offer tours?

A: Yes! Every Thursday at 11 AM we offer our "Behind-the-Scenes Tour" for \$5.

Q: When can I look inside The Strand?

A: The Strand is typically closed when there's not an event going on. As mentioned above, we have tours of The Strand on Thursday mornings for \$5.

Q: When is your box office open?

A: Our Box Office is open from 9 AM- noon and 1 PM -4 PM Monday through Friday.

Q: How can I find out what is happening at The Strand?

A: There are several ways to stay in the loop:

- 1) Our Upcoming Events flyer is available outside the theatre.
- 2) Our website is updated daily with events.
- 3) Our Upcoming Events e-mail is released every week. To be added, visit our web page and click the "Join Our Mailing List" button.
- 4) We post all of our events on our Facebook and Twitter pages.

Q: How do I rent the theatre and/or event rooms?

A: Please contact our events manager, Andrew Cole, at 770.293.0080 or fill out the form found on the website by clicking "Event Room Rental" on our home page.

Q: How do I buy tickets?

A: There are several ways to purchase tickets:

- 1) By phone: 770.293.0080
- 2) Online: www.EarlSmithStrand.org
- 3) The Box Office: 117 North Park Square | Marietta, GA 30060, M-F (see hours above)

Q: Are there volunteer positions available?

A: Yes! If you'd like to get involved, e-mail katie@earlsmithstrand.org.

Q: Who is the Atlanta Lyric Theatre?

A: The Atlanta Lyric Theatre is a separate organization from The Strand. As our resident musical theatre company, The Lyric produces a full season of shows at The Strand. In August 2008, The Lyric announced its partnership with the Friends of the Strand, Inc. to relocate to the newly renovated Strand Theatre. The Lyric is the only local professional musical theatre company in the metro Atlanta area.

The Strand is Soooo Social

Join our FB group, follow us on Twitter, or check in to Earl Smith Strand Theatre on Foursquare!



Twitter: [StrandMarietta](https://twitter.com/StrandMarietta)



Facebook : www.Facebook.com/EarlSmithStrand

The Numbers

In 2011...

The Strand saw over **65,000 patrons** for private and public events.

The Strand hosted **491 public and private events**.

The Strand operates on a **strict budget**: 50% of income is from ticket/ concession sales, 38% from rentals, and only **12% comes from donations**. Nationally, arts organizations depend on donations to cover over 50% of their budget.

The Strand generated an estimated **\$71,274 in local tax revenues** and \$82,740 in state tax revenues.*

The Strand has been featured in **203 articles** in newspapers or other major publications.

The Strand had patron involvement from **221 different zip codes**.

The Strand had **250 students** participate in a Strand education program.

The Strand had **746 Fourth of July guests** in one day between the terrace and auditorium events.

The Strand hosted **23 weddings** and rehearsal dinners.

The Strand donated or deeply discounted space for **54 local nonprofits**.

Since opening in 2009, The Strand has seen over 200,000 patrons walk through its doors.

* "Arts & Economic Prosperity Calculator" Americans for the Arts



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Strand Memories:

Tales of mischief and young love at The Strand

I worked at The Strand in 1962 and 1963 in the concession stand and the ticket booth. I worked with Miss Georgia and Shakey (ticket taker) when Mr. Zimmerman was the district manager. One of the scariest moments was during a "midnight" hour showing of "The Screaming Skull" - a skeleton came sliding down a line that was hooked up from the projection room to the stage. Everyone screamed bloody murder! It was great times.

-Naucie Lovett Whitfield

I remember as a child the 10 pm Tuesday summer matinee. I would work hard all week to catch lightning bugs and moths. I would let them go during the movie from up on the balcony and admire my work.

-Jac Greenlee

I celebrated my twelfth birthday by seeing "Gone with the Wind" at The Strand; then eating dinner at Johnny Reb's, where Grandma Jackson played "Happy Birthday" to me on the organ and piano at once.

-Carol Schremsher Vien

My husband and I had our first date in The Strand Theatre in September 1975. We were married in 1979 and as of 2008 we have been married 29 years.

-Kim and David Hang

When the *Shaggy Dog* played at The Strand the line wrapped around the square from the Strand to Millers Dept. Store at corner of Church and Mill St.

-Martha and Dennis Hambry

In the sixth grade I was a safety patrol at Waterman St. Elementary. Every Saturday safety patrols were admitted to The Strand for free. My friends and I thought that was so neat!

-Robin Gravitt

In the mid-late 60's the best caramel popcorn in the whole world was found in a tiny doorway to the left of The Strand. It was hot and buttery and caramelly! Heaven. Movie? I cannot recall those, just the corn.

-Buk Murphy

As a native Mariettan I remember my very first time to The Strand Theater. There was a citywide Vacation Bible School at the First Methodist Church on Atlanta Street. One day they escorted all the children across the street, north of the post office to The Strand to a religious movie. At that time it was free for us, but the regular children was 10 cents and adults 20 cents. The area on the square where the "new" Strand was built had been vacant for quite a while. The Fines Department Store had burned. During my teen years and thereafter I enjoyed many movies, especially musicals, I looked forward to the revitalizations of The Strand. Thanks.

-Florence Barron Ballew

My first kiss at The Strand in '69/'70.

-Cindy Wade

Went to see Billy Jack by myself. I liked it so much (terrible movie, what was I thinking) that I stayed for the second show and then walked home. I didn't get home until after midnight (fairly long walk) and my parents were crazy. When I said I was at The Strand it smoothed things right over. I've been a night owl ever since.

-Chaz McDonald

ENGRAVE YOUR NAME IN HISTORY!



STRAND FUNDRAISING

The Friends of The Strand, Inc. is a 501(c)(3) nonprofit organization founded to recapture the look and history of The Strand. The group still needs to raise \$1.5 million to help cover the cost of the recently completed multimillion dollar renovation. You can help!

SEE YOUR NAME IN THE CREDITS

Take a walk on Marietta's own Walk of Fame by dedicating a brick paver under the marquee with a tax-deductible gift of \$250 (4x8 brick paver) or \$1,500 (8x8 brick paver).

Or, you can Have a Seat in the exclusive Grand for The Strand Club by dedicating one of the 531 seats in the auditorium with a brass plaque for \$1,000.

The organization also welcomes tax-deductible donations of any size! More information at the box office, by phone at 770-293-0080 or by visiting www.EarlSmithStrand.org.



A THANK YOU TO ALL SPC MEMBERS

Staff Writer Melissa Martin

Last year, The Strand launched The Strand Patron Club—The Strand's First Membership Club.



We had a great response from our patrons, signing up 64 members for the 2011-2012 year. The Strand's staff would like to thank all members for their continuous support. Without you, there would be no Strand and we are so grateful.

If you would like to become a SPC member, don't hesitate! We will be taking 2012-2013 members this August. With a once-a-year membership fee, members of The Strand Patron Club have exclusive insider access to The Strand and its productions. With fees ranging from \$25 to \$5,000, patrons can choose from seven different levels with increasing benefits, including advance notice on events and ticket sales before the public and sponsorship opportunities customized to members. For additional information about SPC levels including fees and benefits, please contact Melissa Martin at melissa@earlsmithstrand.org or 770-293-0080.

Director Member

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Linda Flournoy Carol Ann King

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THE STRAND PATRON CLUB

Thank you for joining **The Strand Patron Club**. Thanks to your support, the Earl Smith Strand Theatre can continue to operate and maintain the historic preservation! Your annual membership ensures your community will continue to enjoy arts, culture, and a unique and historic venue for friends, families, and colleagues to gather.

\$25 Curtain Raiser Level

- Web donor listing
- Positive community involvement with an historic theatre
- Strand weekly e-news/events
- Two (2) movie/organ pre-show passes

\$100 Accompanist Level

- All items in Curtain Raiser level
- With four (4) movie/organ pre-show passes

\$250 Understudy Level

- All items in Accompany level
- With six (6) movie/organ pre-show passes
- Discount tickets for select events

\$500 Ensemble Level

- All items in Understudy level
- With ten (10) movie/organ pre-show passes
- Tickets available for sale 24 hours in advance of public

\$1,000 Actor Level

- All items in Ensemble level
- Limited edition artists' rendering of Strand by Hugh Westberry (while they last!)
- Invitation to members-only annual wine & cheese reception
- Listing in *The Patron*, The Strand's event publication

\$2,500 Headliner Level

- All items in Actor level
- With twenty (20) movie/organ pre-show passes (great way to "treat" employees, customers, and friends)
- Official event sponsorship* (Customized per member) with logo/name in event promos throughout the year and public relations mention
- Logo/Name in *The Patron*, The Strand's event publication
- A private behind-the-scenes tour of the theatre for you and your guests

\$5,000+ Director Level

- All items in Headliner level
- With fifty (50) movie/organ pre-show passes (great way to "treat" your employees or customers)
- Headliner event sponsorship* (Customized per member) with logo/name in event promos throughout the year and public relations mention
- Ad/Name in *The Patron*, The Strand's event publication

I would like to join **The 2010-2011 Strand Patron Club** at the level I have circled: **Curtain Raiser** (\$25-\$99), **Accompanist** (\$100-\$249); **Understudy** (\$250-\$499); **Ensemble** (\$500-\$999); **Actor** (\$1,000-\$2,499); **Headliner** (\$2,500-\$4,999); **Director** (\$5,000+)

Name(s) of New Member _____

Select Payment Method:

- My **Check** is enclosed for the following amount \$ _____ (Please ensure amnt. corresponds to level selected)
Checks can be made out to: Friends of The Strand
- Charge my **Credit Card** for the following amount \$ _____ (Please ensure amnt. corresponds to level selected)

Circle one: **Visa** **Mastercard** **Discover** **American Express**

Name as it appears on card _____

Card # _____

Expiration Date _____ Phone _____

Billing Address/City/State/Zip _____

Signature _____ Date _____

Please detach the form and mail to: Earl Smith Strand Theatre at PO Box 4186, Marietta, GA 30061 Attn: Melissa Martin.

THANK YOU!

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Ever Thought About Seeing Your Name in Lights?

By Staff Writer Cassi Costoulas

What's the difference between voice lessons and *performance* voice lessons? In performance voice lessons, students learn much more than just the technique of singing, they learn how to perform songs — which improves critical thinking skills, discipline, organization, awareness, and self-confidence. Newest Strand staff member, Catherine Rhodes, is now accepting students for performance voice lessons at The Strand. These voice lessons include teaching the biology of the voice, personal health and fitness, how to read and analyze music, and, of course, how to perform.

When choosing a teacher, it is important to know their background, so here's a little on Catherine. As a native of Marietta, Catherine attended the Cobb County Center for Excellence in the Performing Arts at Pebblebrook High School where she was a member of the elite musical theatre group, ComPAny, and performed in well over fifty musical and choral productions under the direction of Earl Reece and Frank Timmerman. Catherine attended Manhattan School of Music in New York City and studied classical voice for a year privately with Mark Oswald, a vocal coach for the Metropolitan Opera. She has also studied classical voice at Oberlin College and Eastman School of Music in summer intensives. Catherine graduated from Indiana University where she studied classical voice with Alice Hopper at the Jacobs School of Music, performed in musical theater, and was a Varsity member of the Singing Hoosiers.

Lessons are taught at The Strand for \$35 per 45 minutes which includes a donation to The Strand in appreciation for the use of the space. A \$5 discount is available to grade school students with an 'A' in a



Catherine Rhodes , Voice Teacher

current choir, theatre, or dance class, students taking dance, acting, or musical instrument lessons outside of school, Performula campers, or volunteers at to the Humane Society of Cobb County. Catherine believes that knowledge and training should be available to everyone. With this in mind, there is a financial assistance program in place to help anyone who cannot afford the set lesson fee. Lessons are tailored to meet the goals of each individual. Students are accepted on a case -by-case basis, and all ages are welcome.

For more information, or to schedule a lesson, please contact Catherine directly at (404) 914-2353 or rhodes@earlsmithstrand.org.

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Strand Music Series: Back for another year of rockin' and rollin'

Jagged Stones: Music of the Rolling Stones

May 18

Hitting The Strand stage on May 18th as part of the 2012 Music Series will be The Jagged Stones, a tribute to The Rolling Stones with acclaimed vocalist and Jagger look-alike Stephen Skipper. The Jagged Stones put on a show that teems with the same unbridled spirit and raw energy that made The Rolling Stones the iconic act it is today. The rest of the band is an arsenal of top-notch, seasoned musicians (Barry Zion, David Lang, Eddie Brodeur, Joel Edwards, & Martin Abbott) who painstakingly recreate each note of this time-honored music.



Half Dozen Brass Band

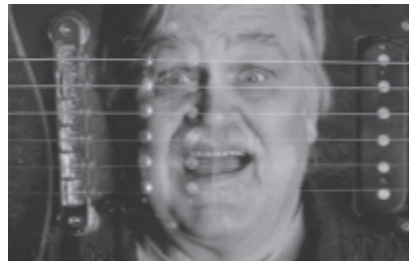
June 1

A New Orleans style brass ensemble, Half Dozen Brass Band brings its own unique blend of jazz, hip hop, funk, and Dixieland to the stage in both original tunes and inspired arrangements. The band hails from Athens and its members have performed all over the country with the likes of Ray Charles, The Temptations, The FourTops, The Modern Skirts and more. If you love the big sound of brass jazz, both classic and modern, this show is for you.

Basically Frightened and Col Bruce Hampton live in concert

July 21

Southern musician Col. Bruce Hampton has been making music since the 1960's with a bizarre musical style and disconcerting yet fun loving persona that has made him a legend in the music business. The Strand will be showing *Basically Frightened: The Musical Madness of Col. Bruce Hampton, Ret.*, a documentary about Hampton's music and impact, featuring names such as Dave Matthews, Billy Bob Thorton, and members of REM, Blues Traveler, and the Grateful Dead. The documentary will be followed by a Q&A and live concert by Hampton himself. This documentary sold out two nights at the Atlanta Film Festival this year.



Packway Handle Band Cover featured

October 12

Patrons are sure to enjoy a night of "alternative bluegrass" at The Packway Handle Band show, where they'll hear thought-provoking songwriting and clever arrangements of bluegrass traditionals, all delivered with crackling energy. The Packway Handle Band emerged from a small bluegrass scene in Athens, Georgia in 2001, finding national acclaim first as finalists at the Telluride bluegrass competition in 2002

and 2003, and then taking second place in 2004. The Packway Handle Band has been on a roll since its 2003 debut album and is continuing to win over fans and rack up awards, traveling often and performing 200 shows a year.

Fan's Pick

November 2

This November there will be two ways to see the effects of your voting power, one we hear has something to do with picking a president or whatever, but the other will be picking the next band to hit The Strand stage! Any band can enter and the group with the most votes gets to headline a show. More details on how to enter and vote will be coming out soon, so be on the lookout!



\$20 Tickets available through Strand
Box Office. 770.293.0080 or
earlsmithstrand.org.

july
4th-8th

mo' motown



July 4th: 7pm
July 5th: 8pm
July 6th: 8pm
July 7th: 8pm
July 8th: 3pm

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Smooth Tunes of Motown Return

By Staff Writer Melissa Martin

The Earl Smith Strand Theatre is bringing "Hitsville, USA" back to Marietta this Fourth of July with a line-up of non-stop salutes of true American music—Motown!

Last Fourth of July weekend, The Strand brought Motown's greatest hits to the Square with *A Salute to Motown*. The weekend event turned out to be a great success with sold out audiences for all four shows. Patrons enjoyed the some of the best music in American history with numbers showcasing songs from Michael Jackson, Diana Ross, The Temptations, and other Motown favorites.

But don't worry if you missed out. *Mo' Motown* will hit The Strand's stage starting with a patriotic opening night on July 4th. So what can we anticipate from this year's performance? Catherine Rhodes, assistant director of *Mo' Motown*, gives the inside look of what is to be expected at The Strand's newest hit.

"Of course you always have to have the best of the best Motown every time you do the show," said Catherine. "There is plenty of Motown music out there, so audiences can expect to hear some good old favorites as well as some newer 'motown style'

music."

This year's blow out set of shows promises to deliver nights of unforgettable song and dance as we celebrate the stars and influence of Motown.

"We wanted to save what audiences loved last year," added Catherine. "With classics and new cuts of music, expect to see some familiar faces in this year's Motown show as well some exciting new talent."

The Strand's *Mo' Motown* musical revue tells the story of the origins of Motown Records, founded by Berry Gordy in 1959, and how it completely changed the sound of music in America. Motown gave Americans everything they could have want in music from anguish and romance to joy and dance.

Catherine Rhodes joined The Strand staff in October of 2011 as the events and development assistant. She has also been the assistant director of *The Odd Couple* and *The Vegas Show*.

Mo' Motown hits the stage on July 4th at 7 PM, July 5th–7th at 8 PM, and July 8th at 3 PM. Tickets for this fun-filled production are only \$20 and assigned seating. The Strand is offering a special 4th of July price—\$30 gets you a ticket to *Mo' Motown* and a view of the fireworks from The Strand rooftop terrace.

Last year's Motown show sold out every night—be sure to get your tickets early!



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Events



Celebrate America Strand Style

Wednesday, 4th of July

It's never too early to decide on your Fourth of July agenda. Break out from the normal burnt hotdogs from grill, ants in your aunt's potato salad, and third-degree burns - not to mention lost eyebrow hair - from lighting your own fireworks and let The Strand plan it for you. Pack up the family and head on down to your local historic theatre to watch the Marietta Freedom Parade, catch the premiere of *Mo' Motown*, and watch fireworks above the square.

Bird's Eye View of the Freedom Parade

By Staff Writer Melissa Martin

Kick off your day by watching the Freedom Parade on The Strand's rooftop. Why fight for a good spot on the street when you can see the parade (all 110 entries and 2,000 participants) as it passes right next to The Strand from a bird's eye view?

City of Marietta's Freedom Parade begins at 10am at Roswell Street Baptist Church and will head toward the Square from Roswell Road, turning onto Cherokee Street next to The

Strand!

A cash bar will be open and offer tasty morning beverages, such as bloody mary's, mimosas, and screwdrivers. Doors open at 9 AM, so you have plenty of time to grab a drink and people watch before the parade rounds the corner.

Admission is \$10 and will be limited to 100 people. It is recommended that you purchase tickets in advance as the event has sold out in the past. No outside food or drinks is allowed.

Celebrating Motown, America's Music

By Staff Writer Melissa Martin

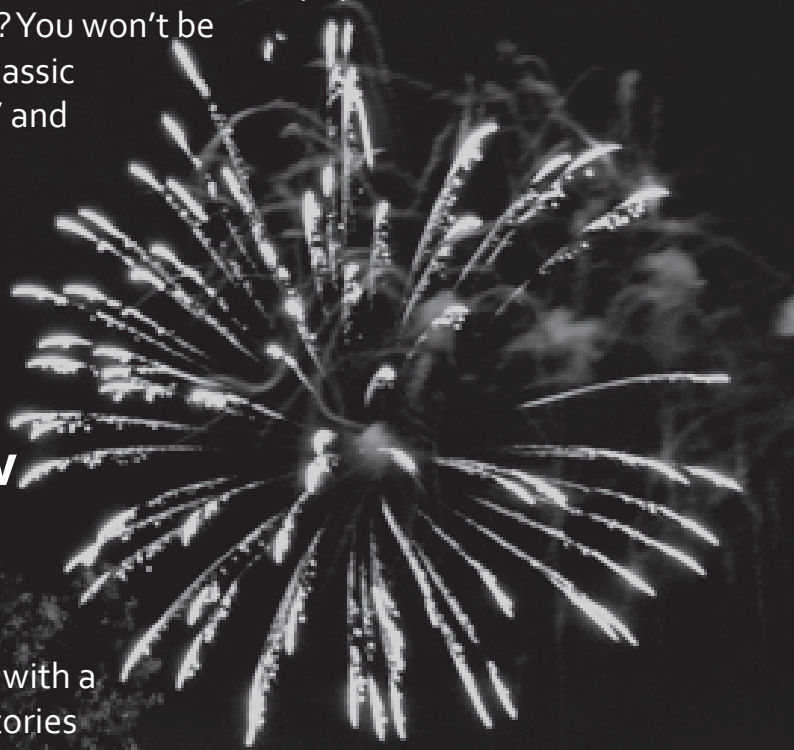
Break up your long day on the square by stopping by The Strand and enjoying the premiere of Mo' Motown. After a day on your feet, who wouldn't want to sit back in a plush auditorium chair with popcorn in one hand and a nice cold coke in the other? You won't be able to resist dancing and singing to classic Motown tunes, such as "Stand By Me" and "My Girl." This year's Motown show promises to deliver a night of unforgettable song and dance as we celebrate the stars, the influence of Motown, and the story of Motown Records.

Red, White, and Brew

What better way to wrap up the night than enjoying a memorable Fourth of July on The Strand Theatre's festive terrace? Watch Marietta's sky light up with a dazzling fireworks display from four stories above the square with a cocktail in hand. The view of thousands of people in the square's streets is pretty unbelievable, too.

The fireworks will light the sky after dark, estimated to be between 9 and 9:30 PM, and The Strand's doors and bar will open at 6 PM. *Cobb Life Magazine* recently named the terrace the "Best Place to See & Be Seen," and that night will be no exception. Admission is \$15 and will be limited to 120 people. No outside food or drinks are allowed.

So come out to The Strand and celebrate your independence. There is something for everyone whether you enjoy parades, live shows, or striking fireworks!



plumbing go out right before a
horde of five year olds are coming
over for a sprinkler party?

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disco night

may 19 - public dance party on the strand stage - costume and dance contest

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Disco Dance Party at The Strand!

By Staff Writer Melissa Martin

Remember when The Hustle was America's #1 dance and Studio 54 was the hottest party spot on the planet? For one night only, the Earl Smith Strand Theatre's stage will be transformed into the ultimate disco club on May 19, 2012 starting at 7 PM.

Take a giant step back in time to the days of *Saturday Night Fever* and party the night away to a live DJ and funky disco beats on the stage-turned-dance floor. There will be both a disco dance contest and '70s costume contest. Free Hustle lessons will be held in the 2nd floor event room at 7:30 pm and 9 pm, for those rustier groovers who want to brush up on their dancing skills. The fourth floor terrace bar will also be open.

Put on your finest polyester and platforms, for judging the costume contest will be Linda Flournoy, Debbie Butler, and Carol Thompson. Judging the dance contest will be Judy Renfro, Shelby Bodiford, and Allison Michalke. For both the dance and costume contest: first place winners will receive a free rental of The Strand's 2nd floor event room, second place winners will receive a custom engraved brick under The Strand's marquee, and third place winners will receive a \$25 gift certificate to the concessions stand/bar.

Cover charge is \$10 and attendants must be 21 and older with proper IDs. Cover can be purchased in advance to reserve admission through The Strand Box Office.



S
ound
of silence

The Eagle
May 20th

SILENT MOVIES AT THE STRAND

By Staff Writer Melissa Martin

The Earl Smith Strand Theatre has lined up another silent movie series filled with romance, comedy, suspense, and, of course, a sing-a-long! Join The Strand as it steps back in time to relive the 1920s with a movie series featuring the very best of silent era. All movies include an organ pops pre-show and live organ accompaniment on the Mighty Allen Theatre Organ.

THE EAGLE—Sunday afternoon, May 20 3PM, come early for an organ pops pre-show and sing-a-long at 2:30. *The Eagle* stars Rudolph Valentino as Lt. Vladimir Dubrovsky, a lieutenant in the Russian army. Dubrovsky catches the eye of a Czarina who forces him to flee after he spurns her advances. A warrant on his head and a scorned Czarina calling for his blood, Vladimir learns that his family lands have been duplicitously stolen by the evil Kyrilla Troekouff. Vladimir fights against his injustices by donning a black mask and becoming the feared outlaw, The Black Eagle. In his search for vengeance against the evil Troekouff, he instead finds love in an unexpected place.

SILENT COMEDY SHORTS—Sunday afternoon, August 26th 3pm, come early for an organ pops pre-show and sing-a-long at 2:30pm. The Strand will screen Four 25 minute silent comedy shorts featuring Charlie Chaplin, Buster Keaton, Laurel and Hardy, and Harold Lloyd. These were the greatest silent film comedians and each short will be accompanied by a different theatre organist, with a different approach to their music.

NOSFERATU—Sunday afternoon, October 28th 3pm, come early for an organ pops pre-show and sing-a-long beginning at 2:30pm. F.W. Murnau's version of the 'Dracula' legend still remains as distinctive and memorable as it was when it was first released in 1922. Nothing, not even Bela Legosi's famous *Dracula* matches *Nosferatu* for its engrossingly morbid atmosphere and its unusual interpretation of the main character. *Nosferatu* stands as a unique and skillfully done adaptation of the Dracula story, and as one of the memorable classics of the silent era.

PANDORA'S BOX—Sunday afternoon, November 25th 3pm, come early for an organ pops-preshow and sing-a-long. German filmmaker G.W. Pabst's late-silent classic *Pandora's Box* stars the hauntingly beautiful Louise Brooks as libertine dancer Lulu. *Pandora's Box* (based on two works by the controversial German writer Franz Wedekind) exudes smoky sensuality in every frame, and is regarded now as a masterpiece of cinema.

The Earl Smith Strand is the only Theatre in Georgia that presents an annual silent film series with live theatre organ accompaniment. It is one of only four theatres in Georgia that have a permanently installed theatre organ (the soul of the theatre) and that uses the organ routinely in its programming.



Pandora's Box
November 25th

Brew is Back

LIVE MUSIC RETURNS TO BREW WITH A VIEW

By Staff Writer Melissa Martin

The sun has come out and warmed up Marietta. It can only mean one thing—it's time for a new series of Brew with a View. The Strand's popular series is back with plenty of live music to keep you swaying in the summer breeze.

This summer, The Strand has a line-up of local performers with a range of music for everyone.

For the first time ever, Bamm Davis, will grace The Strand terrace this May as one of the acts set to play. Bamm is a Detroit native and one of the most sought after piano players in the music business. Playing with the likes of the Gap Band, Stevie Wonder, Justin Bieber, Mary J. Blige, and musical director for pop sensation Ne-Yo, his jazz chops were cut with some of the hottest names in the game. He has been featured on television performances including David Letterman, Jimmy Kimmel, and Ellen. This young man is one to watch on the Jazz scene.

"When I was approached about playing the Brew, I got excited because it gives me the opportunity to play a more intimate setting where I can connect with people, play my original material and, play a beautiful historic venue," said Bamm when asked about playing Brew for the first time. "I hope Marietta is ready for a night of hot Jazz."

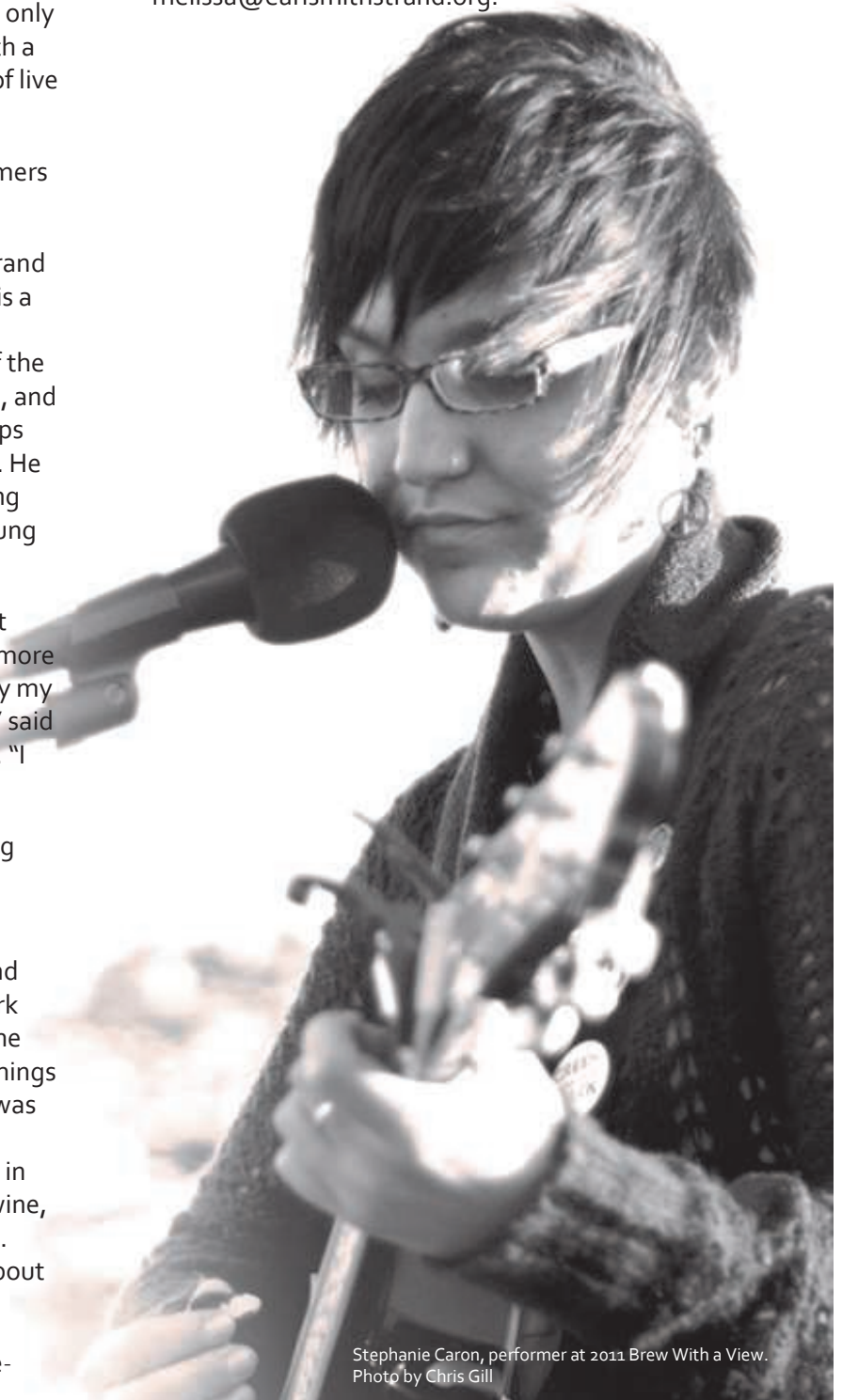
We also have familiar faces returning to Brew including Roger "Hurricane" Wilson, Alan Honeycutt, and Bert Reeves.

At the popular Brew with a View, meet with friends and enjoy a beverage with an incredible view of Glover Park and Kennesaw Mountain from the Cobb Terrace on The Strand's rooftop. Brew with a View was listed in "25 Things to do in 2011" by Points North Magazine; the terrace was named "Best Place to See & Be Seen" by Cobb Life Magazine in 2010; and Brew with a View was included in "43 Things to do in Cobb" in Cobb Life in 2010. Beer, wine, and mixed drinks are available for patrons' enjoyment. Cash and credit accepted at the bar. And best thing about it is that it is completely free!

Come and experience memorable nights with breathe-

taking views, live music, and great friends at Brew with a View.

We are always looking for new faces to play at Brew. Artists interested in playing the Brew, please contact Melissa Martin at 770-293-0080 or melissa@earlsmithstrand.org.



Stephanie Caron, performer at 2011 Brew With a View.
Photo by Chris Gill

EARL SMITH

STRAND THEATRE

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ROLL OUT THE RED CARPET

Photo Courtesy of Jordan Fink Photography.



Photo Courtesy of Jordan Fink Photography.

FOR YOUR EVENT AT THE STRAND THEATRE!

The historic Strand is now a unique venue for films, live entertainment, and corporate and private events. The Strand features beautiful event rooms and roof-top terrace unlike any in the area. The event rooms are available for wedding receptions, holiday parties, events, corporate workshops, lectures, classes, and other activities.

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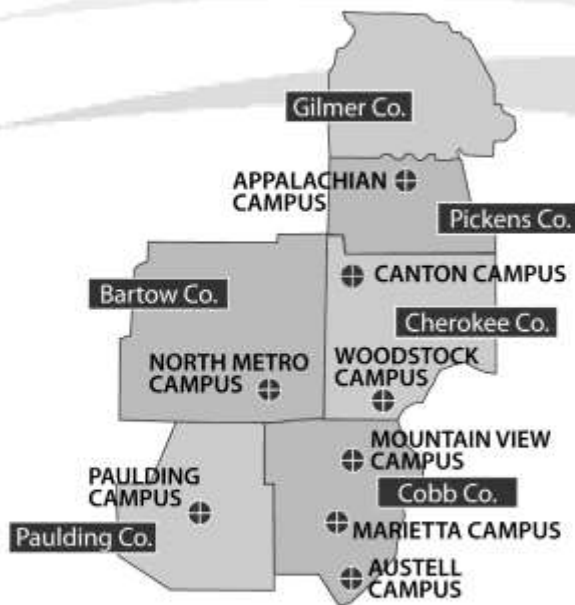
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The Strand Intern Legacy

By Staff Writer Manda Costoulas

We're proud of our interns and their achievements during their time at The Strand and after. Interning at The Strand isn't about running out for coffee and taking notes for big-wigs, it's about getting hands on experience with arts administration and a firm knowledge and inside look on what it takes to run an arts organization. Interns at both the high school and college level spend 10+ hours a week at The Strand for 4 months to a year in the departments of Marketing, Education, Technical Theatre, or Arts Administration and Development. Below are a few of our former interns and what they are doing now.

- Cassi Costoulas (Administrative '08) - Director of Business Development and Marketing at The Strand

- Kim Nogi (Marketing '09) - Publicist at Atlanta Symphony Orchestra
- Andrew Cole (Marketing '10) - Events and Bar Manager at The Strand
- Melissa Martin (Marketing '10) - Marketing Assistant at The Strand
- Elle Dendy (Administrative '09) - Studying BFA in Acting at Minnesota University
- Leah Darby (Education '10-'11) - Studying Elementary Education at Winston-Salem State University
- Katie Pflugradt (Marketing '11) - Front of House Manager at The Strand

If you'd like to find out more information about interning at The Strand, shoot an email over to Cassi Costoulas at cassi@earlsmithstrand.org.

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An Intern's Inside View

By Colton Hinderliter

My name is Colton Hinderliter and I am an intern at The Strand. I love working here and there is so much for me to do and to learn. Even though I am only sixteen and still in high school (which obviously makes me the youngest person

on staff), I am treated like an adult. I have always been very interested in the arts, and being part of what makes it all happen is fascinating. Plus all of this is local, and what's better than that?

I joined The Strand staff last October, and from then until now I have been very busy with everything that goes on here at the theatre. I come in each Tuesday and Thursday and everyone that is part of the staff is very nice and always has something for me to do, so I'm never bored. Everything from getting donations, to making advertisements, to dressing up as Fred Astaire, has already taught me a lot about what goes on behind the scenes. I never thought it took so much of the business side to run a theatre. The diversity and variety of shows and events that we have to offer is crazy. Movies, musicals, private events, and meetings are just a few of the things that we host here at The Strand.

One of the most interesting things we had going on here was a couple of months ago when a new Disney channel original movie "Until We Meet Again"

was filmed inside The Strand. It was amazing to watch cameras come in and film with hundreds of extras by the side. The film is coming out on TV this summer, so if you happen to be flipping channels keep your eyes out for The Strand. Also, we just had our first in a series of Mari-GA airlines shows, which started with *The Vegas Show on the Square*. Next we are having *the Disco Show* and the very popular return of the *Motown Show*, both of which I am very excited for and two more shows you won't want to miss.

It is amazing to work at a place that blends my love for the arts and having a job into one. My community service hours are ridiculous and that in itself is enough for me to come in everyday to a place I love. I am very excited to work here, and plan to continue until I go to college. The Strand is alive and well, and it's thanks to supporters like you that it is.

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New Lobby Looks

by Cassi Costoulas

Over the past 6 months, our lobby has seen quite a few additions and renovations. In case you missed them, or haven't been by in a while, here are some of the changes that have been made and donated to us by Strand board member and owner of Tuscan Impressions, Eve Gray.



Added colorful tile from Morocco to backsplash behind the bar and concessions stand. Recycled and refinished wooden shelf for liquor display.

Classing up the Bar



Added decorative finishing to wainscoting. Plastered wall and added raised plaster design work.





Expanded central pillar to make mid-lobby standing bar. Granite for counter donated by James Thrower.

Finishing Touches to the Lobby

Real gold leafing border and metallic paint added to crown molding.





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CELEBRATING A DECADE OF SUCCESS

By Staff Writer Melissa Martin

The popular Marietta Square Farmers Market (MSFM) has kicked off its 10th year this April. Featuring fresh, locally grown seasonal produce and garden product, the MSFM has supported the development of the local agricultural economy by providing a place for farmers and growers to sell their good directly to customers.

Beginning in a church parking lot in 2003 by Johnny Fulmer, marketing director and small business owner with his wife, Susie, the MSFM has expanded to full capacity with over 200 applicants.

"We have a very unique and fabulous location with great support of the city and local businesses," said Fulmer. "It could not be any better!"

Customers can scroll through a maze of 60 plus vendor booths lining North Park Square, where they can smell and sample produce and products. Customers can choose from rare fruits and vegetables, such as heirloom tomatoes, to everyday food staples, like onions, strawberries, and leafy greens. Grass-fed beef, pork, chicken, rabbit, cheese, goat milk, as well as baked goods are also offered.

But it doesn't stop there. This popular outdoor market also features a wide assortment of not just produce, but cut flower arrangements, local honey, herbal soaps, whole grain breads, fruit pies, and even dog biscuits.



The Market Square Farmers Market is also extending the market to your backyard. Ambitious “green-thumbed” customers can choose from a great selection of garden plants, seedlings, and culinary herbs for growing in their own yards and home gardens.

“The strength of the farmers market is the vendor with their products, knowledge and ability to communicate,” said Fulmer. “We have a great group of vendors—some being here for all 10 years.”

On Saturdays, Marietta Square Farmers Market is located on North Park Square in Historic Marietta Square, between Shillings Restaurant and The Strand Theatre. North Park Square and part of Mill Street is closed from 7 AM to 1 PM for the event each Saturday.

On Sundays, it is located from the North Park Square and Mill Street intersection to the railroad tracks, and that section of road is closed from 11:30 AM to 4:30 PM every Sunday afternoon through November.

So, bring the family down—rain or shine—Saturdays and Sundays with an empty basket to tote home a hand full of fresh snack or full locally produced meals and support your local vendors. This year, Fulmer expects 2,500 people to visit the market every weekend.

For a full list of the vendors for the 2012 Marietta Square Farmers Market or information about selling your produce or product at the market, please visit www.MariettaSquareFarmersMarket.net.



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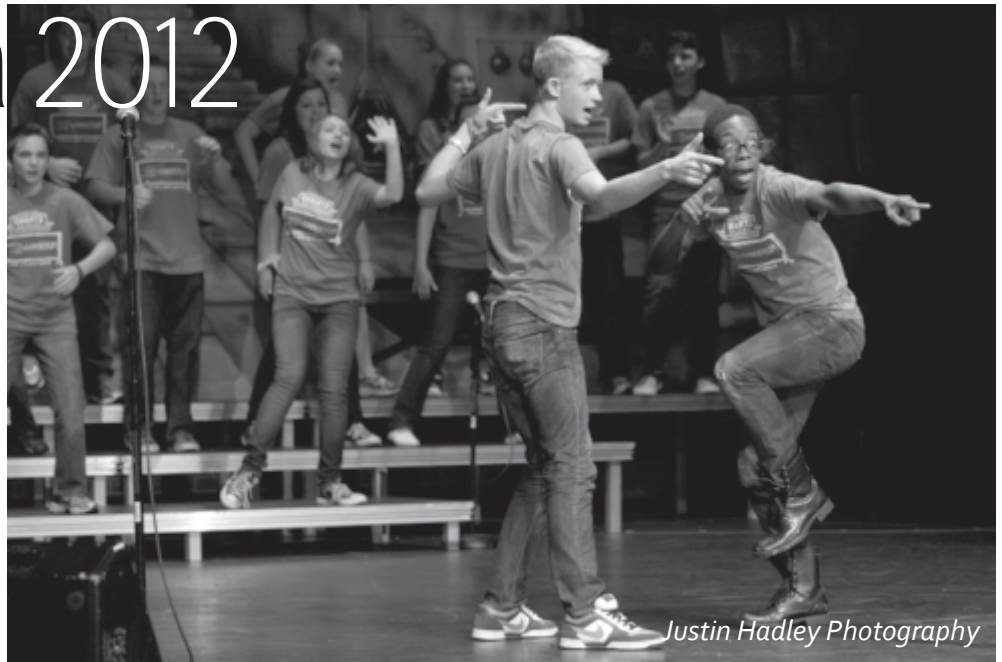
Formula 2012

By Staff Writer Catherine Rhodes

Looking for a memorable and beneficial summer experience for your child? Look no further than right here on the Marietta Square! The return of The Strand Theatre's highly successful performing arts camp *Formula* is just a couple of months away, and there are plenty of reasons to sign up.

The goal of *Formula* is simple: expose students to the benefits of performing arts and have a blast doing so. Last year we certainly succeeded and are ready to bring the same experiences to a brand new group of campers this year. But if you were a member in 2011 don't think you've seen it all! *Formula* has a new plot, new music, new dances, new set, new teachers, even new t-shirts. Beyond that, *Formula 2012* promises to deliver the same great education as last year and more; giving students a taste of acting, voice and dance training, technical theatre knowledge, audition experience, organization and memorization work, team building, problem-solving, critical thinking, and self-confidence - all in the process of putting together a show to perform in front of a *live* audience.

It was my privilege to be the music director of *Formula* in 2011. I watched each group of kids grow tremendously in just one week. By the performance on Friday, even the shyest in the bunch stood tall and proud delivering a line or singing a song to a supportive and thrilled audience. At The Strand, we firmly believe in the power of the arts to encourage students to think creatively, develop socially, and gain a strong work ethic. Many of our own staff members are excellent examples of the self-confidence and discipline gained from experience in the arts. We are eager to return the gift by instructing and encouraging young students to fully realize their potential, so hurry up and send in those applications!



Justin Hadley Photography



Justin Hadley Photography

This year's *Formula* runs June 4th – 8th and July 16th – 20th with camp divided into a morning session for younger students and an afternoon session for high school ages. We are also offering morning and afternoon sessions the week of July 9th just for our younger campers. If you have any questions about registering, please don't hesitate to call us at (770) 293-0080. For more information on the teachers or curriculum, you may contact me at rhodes@earlsmithstrand.org.

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Staff Spotlight: Melissa Martin

By Staff Writer Katie Pflugrad



We want to take a moment to showcase one of our hardworking staff members: Melissa Martin

Melissa Martin, The Strand's Marketing Assistant, grew up in Augusta, Georgia. Melissa graduated from Kennesaw State University with a Bachelor of Science in Public Relation with a

minor in Professional Writing.

Melissa began working at The Strand as an intern in May 2010. She was hired on as Marketing Assistant that December, and will celebrate her second year here this month. So what does this wonderwoman do?

Melissa is one of the many Strand employees that works as a glue to hold the theatre together. She works as part of the marketing team. She helps with the general planning of

various concerts, movies, banquets, and other events. She spends a lot of time writing and preparing press releases and other publication and promotion material. Melissa also works on general administrative assignments such as fielding phone calls, responding to email, and scheduling. In addition to these office roles, Melissa helps out in the box office and has experience as a Strand bartender. She is truly a well-rounded member of The Strand family.

One of the things that Melissa is known for by our staff is auctions. Every art auction that has been hosted at The Strand or in correlation with an event at The Strand, Melissa has managed it. From organizing the display, to receiving all of the art and food donations, Melissa has her hands on every facet of the experience.

When asked what she loves about working at The Strand, Melissa replied, "I love working at The Strand because of the people I am surrounded by. I get to work with some of the hardest workers I have ever met and get to meet some many influential people in our community." She says that she is always feeling challenged by the projects that she's assigned and that she loves pushing herself to new heights through the challenges. Not to mention that she can work out on our beautiful terrace during the summer, her self-proclaimed favorite spot to be.

Usher Spotlight: Nancy Mobley

By Staff Writer Katie Pflugrad




When you enter The Strand to see your favorite classic movie, a Margaritaville bash, or an organ performance by Marietta's own Ron Carter, you are greeted by a red vest. The Strand's ushers work on a volunteer basis and are one of the many pillars that make your experience at The Strand an enjoyable one. From tearing

tickets, to The Strand's history, our ushers are dedicated and willing to help patrons in whatever they need. We know how

special these volunteers are, and wanted to share one of their stories with you.

Nancy Mobley has been a Smyrna resident since 1989. She is retired from 25 years with Delta Airlines and says, "[I] have customer service in my blood." We'd have to agree, Nancy. Every time you see Nancy at The Strand she has a warm smile on her face as she promptly welcomes you to The Strand. Nancy started volunteering as an usher for The Strand because she knew several people that were already ushering at the theatre. Once she started, she realized how much fun meeting and helping people at The Strand could be. She said the outstanding live performances that she sees at The Strand are an added bonus to her volunteer experience.

Thanks, Nancy, for letting us showing us how much you love The Strand, 'cause we certainly love you!



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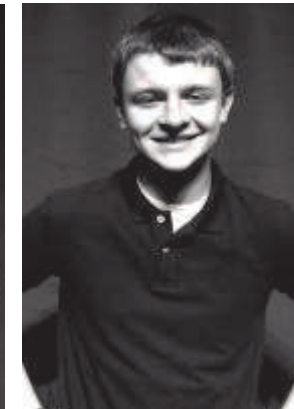
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Fourth Of July at The Strand

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Celebrating a Decade of Success

Marietta Square Farmer's Market kicks off 10th year
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